

How to design a teaching course for Cambridge ESOL's *International Certificate in Financial English*

Workshop Aim

- to familiarise trainers with the **content and skills required** to be successful in the Cambridge International Certificate in Financial English (ICFE)
- to explore **course design principles** for an ICFE preparation course
- to work through **content-specific elements and relevant language skills** as outlined in the ICFE Course Design Manual
- to set up the **framework of a training session** for providers who wish to offer preparation courses for ICFE
- to ensure trainers are aware of their roles and responsibilities when representing Cambridge ESOL in this ICFE programme

The Workshop will be led by Evan Frendo. Evan Frendo is a freelance Business English trainer, teacher trainer and author based in Berlin. A frequent speaker at conferences, he also travels regularly in Europe and Asia to run teacher training courses. He has published various books over the years, including English for Accounting (Cornelsen 2003, OUP 2007) with Sean Mahoney, "How to teach Business English" (Longman, 2005), and the Double Dealing Series of coursebooks (Summertown, 2004-2006) with James Schofield. He is currently working on a book to prepare learners for the ICFE exam - Success with ICFE (Summertown, 2009).

Date

25 October 2008, 10.00 - 15.30 (including lunch)

Place

Marriot Hotel Zurich
Neumuehlequai 42
8001 Zurich

Directions: www.marriott.com/hotels/maps/travel/zrhdt-zurich-marriott-hotel

Fee

Cambridge ESOL is subsidising the event and we are happy to offer it at a reduced fee of £40 (payable after receipt of an invoice in advance by credit card). This includes lunch, coffee and free materials.

In order to secure a place, please register as soon as possible but at the latest on 22 September under www.cambridgeesol.org/events.

